



# BOROUGH OF PERKASIE

## Parks and Recreation

620 West Chestnut Street • PO Box 96  
Perkasie, Pa. 18944-0096

215-257-5065  
Fax 215-257-6875

August 1<sup>st</sup>, 2011

Dear Local Business Owners:

On Sunday, October 2, 2011, the Perkasio Borough Parks and Recreation Board will hold the 20<sup>th</sup> Annual Perkasio Borough Fall Festival. Our Fall Festival is the largest endeavor of the Parks and Recreation Board. There will be crafters with their hand-made crafts, demonstrators, educators, entertainment, food vendors, scarecrow and pumpkin contests, among other festivities.

It is the generosity of our local businesses that make it possible for the Perkasio Borough Fall Festival to be a great success each year. I am asking that you consider becoming a sponsor for our Fall Festival. The Parks and Recreation Board will also be generous in their acknowledgement of each of the sponsors through various means of advertising (i.e. local newspaper full page advertisements and etc.). The cost for ads is as follows:

\$50 - \$150	business card size
\$150 - \$399	double business card size
\$400 - \$1000	4x business card size

Any contribution that you would like to make will be greatly appreciated.

Please see the attached form if your business would be interested in participating in our event!

If you are interested in sponsorship please **submit a check payable to the Borough of Perkasio** in the amount of your choice based off the previously listed fee scale. Please include a copy of your advertisement to be used for promoting Fall Fest and return all required information to **Joshua J. Aniskevich, Perkasio Borough Office, 620 West Chestnut Street, P.O. Box 96, Perkasio, PA. 18944 by September 2<sup>nd</sup>, 2011**. Please include any special request. We will do our best to honor your request, but there are no guarantees.

The Parks and Recreation Board feel the key to a successful Fall Festival is community involvement. If you have any questions regarding the Fall Festival or its' sponsors, please do not hesitate to call me at 215-257-5065. Please let me know of your decision by **September 2<sup>nd</sup>, 2011**. Thank you for your consideration.

Respectfully,

Joshua J. Aniskevich  
Perkasio Borough Parks and Recreation Director